



MGFOA 2020 Spring Seminar Agenda - FINAL
March 3, 2020
Kellogg Center | Lansing, Michigan

- 7:30 – 8:30 am** **Registration / Buffet Breakfast** **Big Ten BC**
- 8:30 – 8:50 am** **President’s Welcome / Opening Remarks** **Big Ten A**
Presentation of Back-to-Basics Certificates
Kim Garland, MGFOA President
- 8:50 – 9:50 am** **From the Budget, to Roads, and Everything In Between: Round 2-Legislative** **Big Ten A**
Insights from Governor’s AB Local Government Advocates at MML and MTA
Judy Allen, Michigan Township Association
Chris Hackbarth, Director – State & Federal Affairs, Michigan Municipal League
Our panelists will review the political and legislative landscape and the effect divided government has had on the state budget, transportation funding, tax-related legislation & municipal finance, and local control.
(1.2 CPE Other)
- 9:50 – 10:50 am** **U.S. and Michigan Economic Update** **Big Ten A**
Paul Traub, Senior Business Economist, Federal Reserve Bank of Chicago
Presiding: Louis Orcutt, Hilltop Securities
The Federal Reserve Bank operate under a mandate from Congress to “promote effectively the goals of maximum employment, stable prices, and moderate long-term interest rates” – also known as the Dual Mandate. This presentation will provide an economic update of the U.S. and Michigan economies from this perspective of the Federal Reserve.
(1.2 CPE Other)
- 11:00 – 12:00 pm** **Morning Keynote: MI Dept. of Treasury: Engagement. Service. Improvement.** **Big Ten A**
Treasurer Rachael Eubanks and Deputy Treasurer Joyce Parker
Presiding: Dave Keenan, MGFOA Immediate Past President
State of Michigan Treasurer, Rachael Eubanks and Deputy Treasurer of State/Local Finance Joyce Parker will be sharing information on Treasury's refreshed strategic plan and the focus on engagement, service and improvement. They will also share information and answer questions on topics important to local units of government.
(1.2 CPE Other)
- 12:10 – 1:00 pm** **Lunch** **Big Ten BC**
Presiding: Kim Garland, MGFOA President
- 1:00 – 1:50 pm** **Concurrent Sessions:**
Best Practices: Does your Procurement Operation Add Value to your Agency? **Big Ten A**
Charles Wolford, BA, MA, MBA, DBA, Wayne Resa; Shelia Anderson, BA, CPPO & CPPB, Michigan Association of Counties
Presiding: Gretchen Gomolka, City of Brighton
With the constant demands on their time, is your procurement team taking time out to ensure best practices? This session will provide you with the tools and tips needed to ensure value for your organization.
(1.0 CPE Other)

- 1:00 – 1:50 pm** **Concurrent Sessions:**
Cyber Security and the Scourge of Ransomware **Big Ten BC**
Barry Esch, Baker Tilly
Presiding: Mark Rochford, Baker Tilly
 This session will explore help participants to better understand cybersecurity in the age of ransomware. You will gain a basic understanding of cyber risks and trends facing your organization as well as thoughts about how to manage these risks. The session will focus on the Cyber Threat Landscape, Cyber Security Considerations, and Cyber Security Program Design.
 (1.0 CPE Other)
- 2:00– 2:50 pm** **Concurrent Sessions:**
Hold on, GASB! We can't keep up! **Big Ten A**
Michelle Waterworth, Plante Moran
Presiding: Ginger Burke-Miller, City of Dearborn
 The pace of change at the GASB seems to be accelerating, creating opportunities for all of us to keep better tabs not only on the upcoming standards, but also on the projects the GASB is undertaking. You will walk away from this session with a better understanding of GASB's direction and how it will impact your government.
 (1.0 CPE Accounting & Auditing)
- Best Practices in HR: Recruiting and Retaining Talent** **Big Ten BC**
Susan West, Rehmann Solutions
Presiding: Penny Ray, Village of Milford
 Top of mind issue for top executives today is how to attract and retain talent that fits well into the organization and actively contributes to company success.
 (1.0 CPE Other)
- 3:00 – 4:30 pm** **Afternoon Keynote: Welcome to the BlindSpot Zone** **Big Ten A**
Kevin McCarthy
Presiding: Stephen W. Blann, Rehmann
 If you've ever said, "Boy! I didn't see that coming!" you've already experienced the BlindSpot Zone™. Blind Spots are hidden biases, assumptions, and thinking errors that cloud perception, drive destructive behaviors, and impair decision-making. We all have them.
 (1.8 CPE Ethics)